

First Annual Marlboro Blues & BBQ Festival

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A festival designed to increase the sense of community throughout the Monmouth County area. The idea is to have Blues bands play all day/night and have people bring lawn chairs and listen to the great music, while also partaking in the various BBQ foods throughout the festival. There will also be a number of contests throughout the day where people can show off their culinary skills or sheer craziness.

Timeframe: This festival is scheduled to take place on Saturday, October 9, 2010 from 12 pm – 11 pm

Marlboro, NJ has been home to Marlboro Day for over 20 years. Each Marlboro Day we share the excitement and fun of living in this great community. Approximately 20,000 people come out for this event each year. The Marlboro Blues and BBQ festival is a brand new event for Marlboro. The proceeds from this first annual event will benefit our local First Aid and EMS Squads here in town. These hard working volunteers are always available 24 hours a day, 7 days a week, risking their lives to help others. Now the town is going to give back to these organizations in a spectacular way that's never been done before. This event will not only be promoted in Marlboro, but will draw from the surrounding areas, including Monmouth, Middlesex and Ocean Counties. The promise of great music, BBQ, contests, games and rides will draw a huge crowd and expose your company to over 20,000 prospective customers all in a one day event that is sure to become every family's annual summer adventure. So, whether you're a Main Stage, Platinum, Premier, Gold or Silver sponsor, you're sure to have a great time and help a great cause. Help us by being a sponsor!



The Marlboro First Aid Squad

Sponsorship Level

\$20,000.00 Main Stage Sponsor, your company's name and logo will be prominently displayed at the top of the main stage for all 20,000 guests to see.

Judge for choice of contests, large sign at the entrance way, a prominent listing in our newspaper ad, a featured sponsor notation on the Marlboro Blues & BBQ website, a featured sponsor notation on MCTV 77 Marlboro Blues & BBQ programming, company name on our street banners, Certificate of Appreciation to be presented to you personally by Mayor Hornik and Town Council.

- \$10,000.00** **Platinum Sponsor**, you will be a judge for the motorcycle competition, sign at entrance way and motorcycle area, listing in our newspaper ad, a sponsor notation on the Marlboro Blues & BBQ website, a sponsor notation on MCTV 77 Marlboro Blues & BBQ programming, company name on our street banners.
- \$5,000.00** **Gold Sponsor**, you'll be one of the judges for the BBQ contests, large banner at entrance way, a listing in our newspaper ad, a sponsor notation on the Marlboro Blues & BBQ website, a sponsor notation on MCTV 77 Marlboro Blues & BBQ programming.
- \$2,500.00** **Silver Sponsor**, medium sign around vendor area, a listing in our newspaper ad and a sponsor notation on the Marlboro Blues & BBQ website.
- \$1,000.00** **Premier Sponsor**, medium sign around vendor area.
- \$500.00** **Event Sponsor**, sponsor name in vendor area listed on sign.

Sponsor form.

Vendor form.