

TOWNSHIP OF MARLBORO

1979 TOWNSHIP DRIVE
MARLBORO, NJ 07746-2299
www.marlboro-nj.gov

Mayor

Jonathan L. Hornik

Confidential Aide

Lynn M. Franco

Telephone:

(732) 536-0200

Ext. 1200

Fax:

(732) 536-9652

September 9, 2012

Dear Marlboro Resident:

Welcome to Marlboro Day 2012, the signature event in our great Town every year! With 20,000 visitors expected to attend I can't think of a better day than today to roll out our new ***Shop Marlboro Property Tax Reward Program***.

This is such an exciting program for Marlboro because it simultaneously benefits you, your family, and our Town's businesses. You and your family will benefit from the program because a portion of your normal purchasing dollars spent annually on goods and services in Marlboro will be applied against your property tax bill, thereby reducing your tax liability at the end of the year. Our Town's businesses will benefit because they will see a significant uptick in the revenues generated by their establishment. Indeed, this is a win/win situation for all!

To our knowledge the ***Shop Marlboro Property Tax Reward Program*** is the first of its kind anywhere in the United States, so in addition to helping our residents and our Town's businesses we are also making history! My administration has long been committed to a "think-out-of-the-box" approach to municipal government and this is the most exciting program we have rolled out to date. We encourage you to take full advantage of the program (it's free to our residents).

Please refer to the FAQ page inside your "Shop Marlboro" bag for more information, and also be sure to meet today with representatives of Marlboro's hard-working Economic Development Committee who can answer all of your questions about the program.

Shop Marlboro!

Sincerely,



Mayor Jon Hornik