



MEMORANDUM

TO: Mayor Hornik & Community Vision Plan Committee

FROM: Heather M. Zieziula, P.P, AICP, Senior Planner

RE: Project Committee Meeting 7/10/08

Date: July 14, 2008

Our firm attended the Township's Dept./Div. Head Meeting that was scheduled on Thursday, July 10, 2008. We discussed the Vision Plan process and updated staff as to the status of the project. Presently, the Plan is in the Community Assessment/Profile Phase, where we obtain information from the community and Township on existing conditions, its strengths, weaknesses regarding various topics (land use, circulation, zoning, public services, facility assessment, parks/recreation...etc.) to understand where the community is now.

We encouraged staff to become active participants in this process and aid in getting the word out to the community to also become involved by attending future public visioning sessions. The following was discussed:

- Current methods used to publicize the Community Meeting held on June 24, 2008 had been through a press release in the newspaper, flyers placed in various Township buildings, flyer placed on both the Township website and Channel 77, and also by word of mouth.
- Dept/Div. Heads suggested additional techniques to get the word out for the next Community Meeting:
 - Flyer in Tax Bills (send out July 30).
 - Vision Plan discussion with the Mayor on Channel 77
 - Flyers at Swim Club events
 - Booth at Marlboro Day
 - Posting on Library Sign
- Attendees suggested another Committee Meeting should be held in September.
- Vision Plan questionnaires, which included questions specific to each individual department, were passed out to all attendees. We requested these questionnaires be filled out to the best of their ability and returned to our firm, via email, mail, or during a meeting, if applicable.